

Vision & Idea Worksheet

Clients desired outcome:				
What's Your Dream?				
Who are you a Hero to?				
Why should you be the one to deliver the desired outcome?				
How Will Customers Find You?	Comple Apour		Koy Donformonoo	Indiantana
	Sample Answers:		Key Performance Indicators	
1	Committee	RFP Bid	1	
2 3	SEO PPC	Gut Research	2	
3	Trade Show	Blog / Article	3	
Top Goals for Next 30 Days	Top 11 People	Top 11 People & Results		
1		Name	Best Result	Phone
		1		
		2		
		3		
2				
		4		
		5		
		5 6		
3		5 6 7		
3		5 6		
3		5 6 7 8		

For more information on consulting, call (202) 528-2000 or read more at MandellEnterprises.com © 2012 Mandell Enterprises, LLC